



Don't take the Bait!!.....Read on

Peeking around on the Net it seems like there's more companies jumping into the Crate Engine arena with some great "Deals and Steals".

As tempting as it may be, you do get what you pay for. So here's some insight.

Let's do a "Head to Head" comparison of our – 347 / 425 HP Cobra Kit Engine Pkg Versus an "Economy" version 347 Engine.....

347 / 425 Horsepower Cobra Kit Package

347 Parts List	347 Engine Factory Cobra	Economy 347 Engine	Cost to Upgrade (Already inc. with EF Cobra Engine)
Engine Block	Machined and Honed by master machinist, Brass Freeze plugs installed, Deck Surface machined, Bored and Plateau Honed. Roller Cam, Full Round seal. Custom Painted.	Machined, Shallow Steel freeze plugs, Often early split seal block, Deck surface checked? Std. Paint Color.	\$200.00
Pistons	Mahle or SRP Power Forged	HYPERUETECTIC	\$350.00
Piston Rings	Chrome Moly Steel	STD. Cast Iron	\$50.00
Crank and Rods	Steel I beam	Steel I beam	Same
Timing Set	Double Roller Melling or Cloyes	Same or equiv.	Same
Camshaft	Steel Hydraulic Roller	Flat Tappet	\$150.00
Lifters	Hydraulic Roller	Flat Tappet	\$75.00
Cylinder Heads	Edelbrock Alum. RPM	Overseas SS Aluminum Heads or Cast iron Factory Heads	\$800.00
Intake Manifold	Edelbrock	Prof. Products (Chinese)	\$100.00
Rocker Arms	Comp Cams Steel Rockers	Aluminum Overseas	\$150.00
Pushrods	Chrome Moly	Chrome Moly	
Bolts	ARP	Standard Bolts	\$100.00
Oil Pan	Rear Sump Fox Body	Cheaper Chrome	\$50.00
Timing Cover	Aluminum	Aluminum	same
Flywheel	Steel Billet	No Flywheel	\$350.00
Balancer	Powerforce SFI	Factory	\$50
Pulleys	March Performance	No pulleys included	\$700.00

Alternator	100 Amp 1 wire	No Alternator Included	\$150.00
Fuel Pump	Chrome 80gpm 3/8 fitting	No Fuel Pump Included	\$100.00
Fuel Lines	Braided Steel Fuel line	No Fuel Lines	\$100.00
Fuel Filter	Edelbrock	No Fuel filter	\$35.00
Thermostat & Housing	Yes	No	\$40.00
Ignition	Flamethrower with Rev. Limiter	No name without Rev. Limiter. Cast Gear	\$100.00
Ignition Wires	Taylor with Heavy duty Boot	No Name Cheap	\$75.00
Ignition Coil	Flamethrower or Equiv	None	\$45
Spark Plugs	Champion	None	\$40.00
Water Pump	Aluminum	Cast Iron	\$75.00
Air Cleaner	Cobra Black Milled	Chrome	\$125.00
Valve Covers	Cobra Black Milled	Chrome	\$150.00
Carburetor	Edelbrock	Edelbrock	0
Hot Run Tested	Over 50 Quality Control Checks	????	
SALE PRICE	\$9,095.00	\$6000.00	\$4,160.00



Engine Factory Cobra Kit Engine PKG



Economy Version

At first glance \$3,000+ price difference is a lot \$\$\$, but then add the \$4,000+ of Upgraded parts Engine Factory already includes that's where the comparison ends.

The Apples to Apples Comparison to the "Economy 347" actually winds up costing \$1,000+ extra. Each engine we provide is vehicle specific not just a generic engine. We've aligned ourselves with the best manufacturers in the business. Most of our customers understand this but for those who are new to purchasing a Crate Engine a little knowledge goes a long way! Throughout the 40+ years in the biz, we've always strived to provide an exceptional product, service at a fair price.